



Multilingualism and mobility

Funded by the European Commission as part of the IST programme, MuLiMob SSA aims to make the most of Europe's multilingual and multicultural diversity for the benefit of its mobile users and workers, by making information available on current and potential developments and by identifying research to be done.

MuLiMob's vision and ambition is to use Europe's linguistic diversity as a mobile market amplifier: to show the importance of and potential applications for multilingualism in the mobile environment; to consider development methods, technology and business models, as well as lowering the barriers that currently limit deployment in the mobile marketplace and increasing interoperability and openness.

MuLiMob's main objectives are to enhance the wireless community's awareness of multilingual and multicultural mobile services and applications issue to stimulate a rapid take up of innovative ideas within the whole mobile value chain, for user-friendly and cost effective multilingual services for mobile users and workers; and to identify the issue and problems that need further research, applications and solutions.

The MuLiMob consortium brings together five experienced and enthusiastic SMEs:

Musiwave, Paris A leading European mobile music and entertainment service provider operating in 18 countries across Europe, Oceania and through Asia with its subsidiary in Hong Kong.

RandomOne, Barcelona: A specialist in mobile marketing communication, creating new concepts and developing user-oriented services software.

PlusConnect Telecom, Wireless Around People, London: A wireless industry networking en-

tity, organising conferences all over Europe with fields expertise in mobile applications and technologies.

Crammed Discs, Brussels: A creative cosmopolitan and multicultural independent music label, publishing, distributing and promoting artists from all over the world in over 30 countries.

Hélène Abrand Consulting, Paris: The conceiver and pilot of the project, a new media international consulting company working with EC and the creative industries, with experience and network especially in Europe and Japan.

You

Want to join us?

Take part in our conferences and workshops?

Would like more information about MuLiMob?

Please visit www.mulimob.org



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MuLiMob is part of the European Commission IST programme